



**istitutomarangoni**

**EXECUTIVE SHORT COURSES  
INTERIOR DESIGN  
FOR PROFESSIONALS**



Version 01

**Brief descriptive summary**

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni short executive courses provide an opportunity to broaden horizons and update expertise in all areas of the business.

**1. Certification attained**

Istituto Marangoni Certificate

**2. Course Learning Outcomes**

On successful completion of the course, participants will be able to:

- categorize contemporary design products, methods, and organise key trend images;
- design a working trend board, selecting typographic characters;
- distinguish key trend board details with a professional description of each trend;
- organise products in an interior plan (public or private);
- formulate a short constructive commentary of a trend board linking art and fashion.

**3. Course Description & Assessment Methodology****Course description:**

Being constantly up-to-date on the latest trends related to one's specific field of work is crucial for every industry professional. This short course supplies the tools to interpret the new trends presented during Milan Design Week – Salone del Mobile, the main industry event and 'international reference point' for the furnishing and design sector.

Professionals will be guided through an overview of new proposals in the field of furniture design and showroom installation, as well as in the selection of new upholstery materials, fabrics and wallpapers for home collections. By analysing the History of Italian Design, participants will also acquire an essential framework necessary to interpret the evolution of contemporary design, and to prepare a final Trend Board, finalized to an Interior space, which represents a synthesis of new product research.

To further reinforce research development participants attend seminars looking at graphic presentation represented in a professional layout.

**Weekend 1:** by analysing the History of Italian Design, participants will also acquire an essential framework necessary to interpret the evolution of contemporary design, and to prepare a final Trend Board, finalized to an Interior Design space, which represents a synthesis of new product research.

**Weekend 2:** professionals will be guided through an overview of new proposals in the field of furniture design and showroom installation, as well as in the selection of new upholstery materials, fabrics and wallpapers for home collections and new lighting products.

**Weekend 3:** the interior design project will be developed with innovative proposals analyzed, ranging from upholstery surfaces to color solutions, from design furniture to lights with a sustainable approach in a luxury contest.

**Weekend 4:** to further reinforce research development participants attend seminars looking at graphic presentation represented in a professional layout. The Trend Board prepared will be coordinated to the interior design proposal.

**Assessment:**

Depending on the nature of the executive course, the following assessment methodology may be referred to:

**Formative Assessments:**

This consists in a daily interaction with the tutors that through feedback help the trainees to adopt a critical appraisal of their own learning experience, and helps them assess their own performance in relation to the learning outcomes set for each element of study.

**Summative Assessments:**

These are formal assessments and are a means of gauging trainee learning, at a particular point in time, relative to established marking criteria (Learning Outcomes). Summative assessments can occur during as well as at the end of each unit on specific evidence of trainee work, examples as follows:

**Portfolio Assessment** is used to assess a variety of projects that have been developed throughout the unit and contained within a single folder or portfolio. Portfolio assessment could take a variety of formats depending on the subject and stipulated by the tutor.

**Practical and class-based projects** allow participants to apply their theoretical understanding of a specific subject area.

**Written Reports** are required in some study areas and these will in some cases be a response to industry briefs, allowing participants to reflect real industry requirements and to present work to industry standards through report writing.

**Presentations** are used in some subjects to allow participants to develop their creative, professional communication and presentation skills, formalising their arguments in a critical manner. When giving presentations participants are actively encouraged to embrace new technologies and media in an innovative way where appropriate.

#### 4. Educational Aims

The educational aims are:

- to develop flexible approaches to programme delivery and participant support, which reflect the needs and expectations of learners at the appropriate level;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to encourage the, creativity, critical self-awareness, imagination and skills that will enhance global employment opportunities on completion from all courses;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, reflective practice and engagement within the fashion, design, and creative industries.

#### 5. Study Areas / subjects covered

Main study areas

Research Methods

Digital Design

History of Italian Design

History of Italian Graphics

#### 6. Tutor/lecturer Responsibilities

The Director of Education has the responsibility for implementing the strategic direction of the courses and the co-ordination of the academic teams and administration, necessary for the successful day-to-day operation of the school.

The Tutors' responsibilities include:

1. all matters pertinent to the proper day-to-day operation of the programme involving leading and supporting participants;
2. advice to the Director of Education on appropriate delivery for the continuing development of the programme;
3. recommendations in areas for curriculum development;
4. liaison with the Participant Support Officer to ensure appropriate study support is available to participants;
5. recommendation of the appropriate level of resource required for the Unit;
6. maintaining the quality of educational standards.

#### 7. Participant Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the participant experience, in an pedagogic, practical and pastoral way:

- a. programme handbooks provide relevant information to participants;
- b. the use of the Library, online resources (where available), and the centre facilities help participants to reach the skills and knowledge expected on the course;

#### Participant Support Officers

Istituto Marangoni provides Faculty Participant Support Officers, who act as the first point of contact for participants for pedagogical counselling. For any other matters the Participant Support Officers help in:

- managing time;
- dealing with stress;
- exam tips;
- getting the best from the course;
- understanding and applying the School's rules;
- anything else the officers can advise on.

One-to-one appointments may be made by phone, through the receptionists or by email. Where possible participants can expect to be seen almost immediately, or contacted to arrange a suitable time.

## 8. Participant Feedback

Participant feedback is essential to programme development and participant comments are used to enhance both the successful management of the programme and the teaching/learning strategies.

Istituto Marangoni gathers participant opinion in a variety of ways, which may include the following:

- informal contact with the Tutor, and through appointments with academic staff;
- end of course online questionnaires where participants will be invited to reflect on their overall experience at the School.

Istituto Marangoni would prefer that on most occasions participants be identified when giving constructive feedback on the course and teaching methods. There might be occasions when it is not appropriate and Istituto Marangoni recognises this exception. In these instances, programme teams and central support services will ensure that anonymity and confidentiality is respected.